BIG IDEAS GROW HERE.

St Luke’s

BOISE VALLEY economic partnership
The Boise Valley. Big ideas grow here, as evidenced by a legacy of great American business stories from Albertsons grocery stores to the J.R. Simplot Company to Micron Technology. Healthcare is no exception, and St. Luke’s is leading the way.

The Boise Valley hasn’t rested on its laurels, satisfied with the successes of the past. It consistently ranks among the top 10 locations for business and family in the U.S. by the Wall Street Journal, Kiplinger’s and Forbes, among others.

The Boise Valley is the ideal place for families and individuals looking for a superior quality of life. Offering an affordable cost of living, excellent healthcare, cultural diversity, recreational opportunities and the chance to be part of a growing community, this place has it all!

It truly stands out from other mid-sized metros. Take some time to get out, explore, and immerse in local adventures. From downtown Boise to Caldwell and Nampa, you’ll experience the big city feel and small town friendliness that makes the Boise Valley a great place to live and work.

NATIONAL ACCOLADES

#2 Best City to Move to in 2015
SML, March 2015

Top 10 Best Places to Live
Men’s Journal, March 2016

Lowest Business Costs in Pacific U.S.
KPMG’s Competitive Alternatives, 2012, 2014 & 2016 (published every 2 yrs)

#3 Best City for Jobs This Spring
Business Insider, March 2016

#2 Top Up-And-Coming City for Recent College Graduates
Forbes, June 2015

Best Under the Radar Destination of 2015 - Huffington Post, Nov 2014

Top 10 Hottest Housing Markets
Zillow, January 2016

Top 10 Best Downtowns
Livability, April 2016

Running list of these and others: bvep.org/facts/national-accolades.aspx
The Boise Airport (BOI) is located less than five miles from downtown Boise and handles more than three million travelers each year.

### Getting Here

The Boise Valley is strategically located in the Mountain Time Zone and Southwestern Idaho, providing easy non-stop access to all major cities on the West Coast, the Pacific Northwest and Intermountain West.

The Boise Metro area is home to 674,675 people (EMSI Estimate 2015) and a workforce of 330,000 within a 45-minute draw of Boise. The average commute time is 18 minutes.

**Commuting in the Valley:** The major interstate serving the Boise Valley is I-84, running through the metro area’s major cities of Boise, Meridian, Nampa and Caldwell, and I-184 branches toward the northeast into downtown Boise. Daily commutes are easy for the Boise Valley’s population with federal highways 20, 26, and 30 and state highways 21, 44 and 55 providing access. ValleyRide offers public transportation throughout the Boise Valley.

---

**Mark Filicetti, Research Pharmacist**

Mark Filicetti (pictured right) knows the Boise Foothills well. He’s on his mountain bike most days before or after work, enjoying beautiful skies and scenic vistas, and the bracing pump of adrenaline. It was near the end of a long, grueling ride when he wiped out and broke his shoulder and tore up his biceps and hip—juries that earned him a quick trip on an Air St. Luke’s helicopter. But Mark recovered and is back riding, hiking, and skiing in the Treasure Valley’s great outdoors. It’s what keeps him going through long days of work as a research pharmacist at St. Luke’s, where he oversees all investigative new drugs and compassionate use of drugs not yet approved for general use, educates staff on the care and handling of drugs being studied, and promotes research opportunities throughout the Health System.
Demographics

Boise Valley Statistics:
Population: 674,675
(EMSI Estimate 2015)
Unemployment Rate: 3.8% (Feb 16)
Median Age: 34.2
Bachelors Degree or Higher: 19.5%
White Collar Workers: 36%
Blue Collar Workers: 63%
Median Hourly: $15.19
Mean Hourly: $19.74
Median Annual: $31,590
Mean Annual: $41,070
Source: GemStateProspector.com
an application powered by GISPlanning

Household Income Distribution

<table>
<thead>
<tr>
<th>Income</th>
<th>Total</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$10k</td>
<td>12,629</td>
<td>5.45</td>
</tr>
<tr>
<td>$10k-$20k</td>
<td>22,775</td>
<td>9.83</td>
</tr>
<tr>
<td>$20k-$30k</td>
<td>26,371</td>
<td>11.38</td>
</tr>
<tr>
<td>$30k-$40k</td>
<td>25,737</td>
<td>11.11</td>
</tr>
<tr>
<td>$40k-$50k</td>
<td>23,087</td>
<td>9.97</td>
</tr>
<tr>
<td>$50k-$60k</td>
<td>22,393</td>
<td>9.67</td>
</tr>
<tr>
<td>$60k-$75k</td>
<td>27,622</td>
<td>11.92</td>
</tr>
<tr>
<td>$75k-$100</td>
<td>29,808</td>
<td>12.87</td>
</tr>
<tr>
<td>&gt;$100k</td>
<td>41,240</td>
<td>17.8</td>
</tr>
</tbody>
</table>

Age Distribution

<table>
<thead>
<tr>
<th>Age</th>
<th>Total</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-4</td>
<td>44,758</td>
<td>7.02</td>
</tr>
<tr>
<td>5-9</td>
<td>49,135</td>
<td>7.71</td>
</tr>
<tr>
<td>10-19</td>
<td>94,512</td>
<td>14.83</td>
</tr>
<tr>
<td>20-29</td>
<td>83,980</td>
<td>13.18</td>
</tr>
<tr>
<td>30-39</td>
<td>87,375</td>
<td>13.71</td>
</tr>
<tr>
<td>40-49</td>
<td>84,345</td>
<td>13.23</td>
</tr>
<tr>
<td>50-59</td>
<td>79,890</td>
<td>12.55</td>
</tr>
<tr>
<td>60-64</td>
<td>34,160</td>
<td>5.36</td>
</tr>
<tr>
<td>65+</td>
<td>79,091</td>
<td>12.41</td>
</tr>
</tbody>
</table>

A Visual Look at the Boise Valley:
www.GrowIdeasHere.com
www.YouTube.com/BVEPVideo
www.BVEP.org
Dr. David Pate’s introduction to health care was bracing. He recalls being the only boy on a career day visit to his Ohio hometown hospital – and fainting at his first sight of blood. “All the girls got a big laugh out of that,” he said. “I never heard the end of it.”

Curiosity and persistence won out, however, and he went on, to Rice University, where he received his bachelor’s degree in biochemistry; Baylor College of Medicine, where he received his M.D.; a residency in internal medicine; and the University of Houston Law Center, where he earned his law degree cum laude.

Dr. Pate was named president and chief executive officer of St. Luke’s Health System in Idaho in 2009 after a decade as a practicing internist and 14 years in executive positions with St. Luke’s Episcopal Hospital, Health Network and Health System. All are affiliated with the Texas Medical Center, the largest medical center in the world.

It was the generous spirit of Idaho and the legacy of St. Luke’s Health System that made the opportunity to come north too good to pass up.

Dr. Pate is leading St. Luke’s during a period of unprecedented change in health care in the United States. Under his guidance, St. Luke’s repeatedly has been named among the best health systems in the country by top quality organizations.

He’s the first to observe, however, that it’s the talented people of St. Luke’s who provide the compassionate care for which the organization is known and sought.

“St. Luke’s physicians are world class,” he said. “St. Luke’s nurses are the best, bar none. Everyone from our food and nutrition staff to our gardeners to our desktop technicians, every single team member goes out of the way to keep patients and their families at the center of everything we do.”
Along with the State of Idaho itself, St. Luke’s Health System is one of the state’s largest employers, and Dr. Pate feels passionately that the St. Luke’s team does its best work when it’s engaged and empowered. That’s why he and the executive team have invested heavily to ensure that St. Luke’s staff gets the best training and tools possible.

“The quality of life in our region is a powerful draw, but we also need to ensure our folks have the opportunity to learn and grow in their careers with St. Luke’s,” he said. “We’ve developed terrific partnerships and collaborative relationships with schools and colleges throughout our area, and I’m proud of the innovative approaches we’re seeing through those efforts.”

Partnerships and relationships are something St. Luke’s, and St. Luke’s patients, benefit from in other ways as well. St. Luke’s works with Saint Alphonsus Health System, other area hospitals and health organizations and more than 100 community partners on initiatives that support community health.

St. Luke’s Community Health Improvement Fund grants help to seed initiatives identified in the organization’s Community Health Needs Assessments as opportunities for improved community wellbeing and help to build a stronger support system outside hospital walls.

“It’s so gratifying to see the pieces of the health puzzle come together, and I’m not sure it would be as tangible or effective in an area where there are millions of people and possibly, fewer ways to make an impact,” Dr. Pate said. “I feel a real responsibility to steward a priceless community asset that is so much greater than the sum of its parts. Our patients, their families, our staff and this community – you add those factors up, and you just know you have a very powerful force for good.

“I feel very, very blessed to be a part of the life and health of this community.”

ST. LUKE’S SUPPORTS

St. Luke’s Supports community partners that are doing unique work to enrich lives through health, education and advocacy. The St. Luke’s Supports initiative celebrates these partners and their work. For more information, visit stlukesonline.org/supports
Excerpts from Smithsonian Magazine, April 2009

"...Boise strikes deeply and keenly: it is a place both rural and metropolitan, civilized and feral. It’s a town full of settlers and wanderers, conservationists and conservatives, hippies and hunters, folks who value both snowmobiles and tiramisu, who clean their shotguns one evening and donate to the Shakespeare Festival the next...."

"Boise is still so young and new—changing almost every day—and I don’t think it’s overstatement to suggest that our town represents everything that remains great about America: potential, youth, natural beauty, quality of life. Some 100 parks, 14 museums, playgrounds everywhere you turn: our skies are huge; our houses affordable. Hikers can still drink from a secret spring in the hills; paddlers can still go kayaking in the morning and meet with their accountants by noon. When we visit friends who live elsewhere, they ask, “Boise? Really? Why do you live there?” But when friends visit us, they say, “Oh, wow, now I see.”

EDUCATIONAL ATTAINMENT

<table>
<thead>
<tr>
<th>Some College</th>
<th>Assoc Degree</th>
<th>Bach Degree</th>
<th>Grad Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>27.24%</td>
<td>8.27%</td>
<td>23.71%</td>
<td>11.53%</td>
</tr>
</tbody>
</table>

12.71% Above National

70.75% of the population has some college training.

Over 40,000 are currently enrolled in higher education.
Regardless of where you are located in the Boise Valley, there is great access to quality education. Idaho colleges and universities include: Boise State University, College of Western Idaho, University of Idaho, Northwest Nazarene University, College of Idaho, Idaho State University, Concordia University School of Law, and a number of other online and for-profit schools.

If you’re looking for good schools, you’ll find them in the Boise Valley. You’ll find exceptional opportunities for students of all ages, with nearly a dozen colleges and universities in the area, plus one K-12 school district ranked as one of the most successful and high-achieving school districts in the country (according to an Expansion Magazine study).

Downtown learning for kids is made easy with programs like the Cabin (a writing program), the Discovery Center, as well as a host of museums and family friendly activities.

“Idaho’s capital has become a techy boomtown with a thriving cultural scene.”
ENJOY these and other special events in Downtown Boise throughout the year...

FIRST THURSDAY
Stroll through the unique shops and galleries of downtown Boise while enjoying in-store entertainment and special events • 5 to 9pm

ALIVE AFTER FIVE
Summer Concert Series
Eat, drink and listen to live music • Wednesdays, June through August • 5 to 8pm • Free

PUBLIC MARKETS
Fresh local produce, flowers, specialty foods, artwork, gifts and more every Saturday.

ANDERSEN BANDUCCI TWILIGHT CRITERIUM
An annual event, usually in July

DINE OUT RESTAURANT WEEKEND TO WEEKEND
First week in November

CHRISTMAS IN THE CITY
Holiday Tree Lighting, Dining, Shopping, City Lights and City Santa
Thanksgiving to Christmas

With over 15,000 fans standing on the sidelines as professional cyclists speed through the heart of downtown, this event is an annual Downtown Boise favorite that typically takes place in July.
RECREATIONAL ACCESS

With world-class golf courses, hiking, fishing, and mountain biking, the recreation opportunities are virtually unlimited within a 30-minute drive.

- Idaho has the most whitewater in the lower 48 states.
- Boise Foothills have more than 135 miles of acclaimed hiking and mountain biking trails.
- Bogus Basin Mountain Resort is 16 miles north of Downtown Boise with 2,600 acres of skiable terrain.
- Nearly 2,000 acres of parks.
- 25 miles of greenbelt paths along the Boise River through 850 acres of parks.
- A new Boise River Park with two state-of-the-art waveshapers.
- Kayaking, whitewater rafting, fly fishing and other water activities can be found throughout the Boise Valley and across the state on the Boise, Payette, Snake, and Salmon River systems.
- World-famous Sun Valley ski resort is only a three-hour ride to the northeast.

WHY THE BOISE VALLEY?

“We like to talk about quality of life here. But I’m not just talking about great mountain biking or skiing or hiking or fly fishing opportunities you have here—all of which exist. It has to do with how much time you’re going to be spending in traffic. It has to do with the weather and how much time you’ll get to spend outdoors. The Boise Valley has great transportation, great governmental services, great private industry, great shopping, great schools—they all contribute to the great quality of life here. It’s not just the recreational opportunities.”

- Dennis Johnson, CEO & President, United Heritage Financial Group

OUTSIDE MAGAZINE, BEST TOWN IN THE WESTERN U.S.:

“Boise, to put it mildly, has been on a roll. Government, education, and health care remain core industries, but dozens of high-tech startups have moved to town, joining behemoths like Hewlett-Packard and Micron Technology. And while its population has more than doubled in the past 30 years and jaded locals bemoan the sprawl, Boise has managed its growth impressively well: The city is home to nearly 2,000 acres of parks and a 25-mile greenbelt.”
“Situated at the intersection of where desert meets mountains, the city of Boise’s cultural amenities are just as impressive as its natural surroundings. The Boise River flows through the city, past theatres, museums, great breweries and Boise State University...”

**Walk a Mile in Our Shoes**

In Downtown Boise, you can move from pavement to single track within two miles. You can experience a sophisticated business environment and a unique cultural class with a dynamic coffee and microbrewery scene.

Getting here is easy. Located only 12 minutes from the Boise Airport (4.4 miles), Boise is served by six major airlines to 17 nonstop destinations including.

Once you get here, we encourage you to walk a mile in our shoes. Where else can you go from flyfishing, to mountain biking trails, to the Capital, to a University, and to the center of business and commerce within a mile?

**ONE MILE WORKSTYLE**

Within a 1 Mile Radius of Downtown:

- St. Luke’s Boise
- 95 Restaurants
- 35 Clothing Stores
- Boise City Hall
- Idaho State Capitol
- Boise State University
- Concordia Law University
- Idaho State University
- University of Idaho
- Ann Morrison Park
- Julia Davis Park
- Boise River & Greenbelt
- Whole Foods
- Trader Joes
- 11 Bicycle & Recreation Shops
- Egyptian Theatre
- Edwards Cinemas
- Idaho Dance Theatre
- Basque Museum & Cultural Center
- Boise Art Museum
- Discovery Center of Idaho
- Idaho Black History Museum
- Morrison Center for Performing Arts
- Opera Idaho
- Zoo Boise
- The Flicks

www.stlukesonline.org
The Boise Valley offers both enviable access to amazing recreational amenities as well as affordable housing.

**RIDGE TO RIVERS TRAIL SYSTEM**
130 miles of hiking trails and single track

**BOGUS BASIN SKI RESORT**
Season pass cost: $229/Adult  $59/Child

**BOISE GREENBELT**
25 miles of paths linking 850 acres of parks

**BOISE RIVER**
Fish for trout and steelhead on your lunchbreak

**BOISE WHITEWATER PARK**
A whitewater playground in the center downtown providing surf for kayakers and paddle boarders

**PLANTATION COUNTRY CLUB**
$200/month for full access

**BOISE COFFEE**
An abundance of local flavor and coffeeshops

**SCHOOL SYSTEM**
90+ languages are spoken in the Boise School District

**COST OF HOUSING**
Average cost of a home in 2015 is 80% of the national average (ACCRA Cost of Living Index)

**#7 TOP BEER CITY**
30+ Breweries in Idaho

“*It’s nice here. People say hello, smile and ask, ‘do you need something?’*” - Paul Frantellizzi, Good Superfoods, LLC
**Quick Facts**

<table>
<thead>
<tr>
<th><strong>SIZE</strong></th>
<th>Boise MSA is the third largest Metro in the Northwest, and #64 largest in the country (excluding high-cost metros). Current population of 674,675.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EDUCATION</strong></td>
<td>Boise Valley Schools have a go-on rate equivalent to the national average - frequently listed among the top high schools in the country. Home to 14 higher-education institutions with cumulative enrollment exceeding 40,000, more than 40 percent of Boise Valley residents have a college degree.</td>
</tr>
<tr>
<td><strong>TALENT</strong></td>
<td>Top 10 in the country with in-migration of 3.96% over the last four years. The Metro draws talent from California, Washington, Oregon, Utah, and others.</td>
</tr>
<tr>
<td><strong>QUALITY OF LIFE</strong></td>
<td>Our quality of life is quantifiable: shorter commute times (18 mins), lower cost of living and housing, safer communities, better proximity and access to outdoor recreation, and data-based rankings from credible sources like Forbes, Money Magazine, CNN, MSN and TIME.</td>
</tr>
<tr>
<td><strong>AIR SERVICE from Boise</strong></td>
<td>The flight service in the Boise Metro has seen significant growth (6.8%) in the last two years, and new routes continue to be added. Nationally, there was a 4% decline in flights between 2012 and 2014. In less than two years, 10 destinations have seen expanded service in Boise’s flight roster. The Boise Airport flies to 19 non-stop destinations with an average of 60 flights per day.</td>
</tr>
<tr>
<td><strong>Boise has a YOUNG population</strong></td>
<td>Boise MSA is 3 Years Younger than the National Avg. Median Age (National): 37.6 Years Old Median Age (Boise MSA): 34.6 Years Old 69% of the Boise Metro population is under the age of 50.</td>
</tr>
</tbody>
</table>
DINING OUT

SOMETHING FOR EVERYONE

From croquettes to cappuccinos, you’ll find a myriad of colorful dining options in Boise’s downtown and surrounding areas. Relish restaurant menus sourced locally, gorge yourself at gourmet walk-up delis and indulge in rich authentic cuisine all within steps of one another.

With over 80 dining options in the core, Boise’s downtown dining scene is eclectic and inviting. One street boasts a collection of favorite Basque restaurants with street dancing and paella served on the plaza. The next street may feature stick-to-your-ribs comfort food or surprising new ethnic fare. At Boise’s finest dining attractions, mixologists may serve you an original concoction to complement your northwest raised steak. Local owners of Boise’s downtown lunch spots don aprons to construct artisan sandwiches and squeeze fresh juices by hand. And, lest we forget, breakfast bistros and award-winning cafés are perched on nearly every corner.

If you’re an eater, a drinker or even just a socializer, Boise’s dining scene has a favorite, or a few, for everyone.

MICROBREWS, VINO, & DISTILLERIES

The Boise Valley is also an up-and-coming location for great microbreweries. Idaho is the 3rd largest hop producer in the U.S. and Livability.com ranks Boise as #7 in the top 10 beer cities.

There are over 50 wineries in Idaho, and many of them can be savored from the 90+ dining options available within downtown. Bodovino is a wine bar with 144 wines on tap. Another local restaurant, Bardenay, is famous as the nation’s first restaurant distillery.

OVER 35 Nightclubs & Bars in Downtown Boise to Choose From!
Real estate in Meridian remains highly affordable with housing costs that are lower than in other comparable cities, and the median home age is just 10 years compared to 35.1 years nationwide. The median price of Meridian homes is just $181,670, comparing very favorably with the national median of $202,300. Add the fact that Meridian’s cost of living is 5 percent below the national average, and you will likely find that you have options that exceed your wildest expectations with property-tax rates well below the national average.

Most families find themselves with the dilemma of picking a community that’s close to dynamic employers or one that’s ripe with great neighborhoods and schools. But in Meridian, there’s no need to sacrifice one for the other. Commutes are easy, even into Boise or Nampa, and the city’s housing is some of the most affordable in the country.
LIVING IN NAMPA

A small-town feeling, with big-time pride
Nampa’s family-friendly community has a distinct cultural heritage. From its early days people relied on family members, neighbors and churches to see them through the ups and downs of the agricultural economy. Nampa’s can-do spirit comes from the strength of a supportive family, community and a mutual respect for individual liberty and hard work.

Arts, Culture and Fun
At the Nampa Civic Center, residents enjoy an incredible array of concerts, live theater and community events in a beautiful downtown facility. Nampa is also home to the Idaho Center, an entertainment venue unmatched in the state. With an arena, horse park, outdoor amphitheater and sports complex, the Idaho Center hosts events all year long. From the world famous Snake River Stampede rodeo to the Rolling Stones, there is something for everyone at the Idaho Center. Downtown Nampa Nights features local musicians during the summer. Northwest Nazarene University’s Brandt Center attracts guests such as the Boise Philharmonic Orchestra.

Volunteerism Thrives
Everywhere in Nampa one sees the fruits of volunteerism. Community members helped build the city’s Ridgecrest Golf Course, the magnificent Nampa Recreation Center, the Salvation Army Community Family Shelter, various parks, schools and churches. The community rallies when schools need to be built, houses painted or leaves picked up. Nampans have a selfless and collaborative way of getting things done.

Focus on the Children
An enormous amount of time, money and energy goes into providing Nampa’s youth with a rich childhood. Its schools, library, Boys and Girls Club and numerous non-profit community events and agencies all give young people opportunities to grow. Hundreds of families create and maintain numerous festivals that bring joy to the community. Nampa has been named among the Top 100 Communities for Youth, two years running.

Optimal Recreation
Greenbelt walking and biking paths run throughout Nampa. Only a few miles from the Deer Flat Wildlife Refuge, Nampa boasts tremendous recreation opportunities, with swimming, boating, fishing and bird watching. Nature’s bounty surrounds Nampa. About 15 miles south of town, the Snake River winds through a dramatic desert canyon, its rocks painted with petroglyphs dating back 10,000 years. About 30 miles to the north is the Boise Front, with its ski resorts, vast public land, alpine hiking and rock climbing, and amazing sightseeing. The area offers hunting, biking, golf and camping.
COST OF LIVING
Based on averages for housing, utilities, health care, transportation, groceries, and other services, Idaho’s cost of living is one of the lowest in the western states, according to the ACCRA Cost of Living Index:

- Cost of living is 92 percent of the national average
- Consistently ranked by Forbes, The Wall Street Journal and Inc. Magazine as one of the best places in the U.S. to live and work

80% NATIONAL AVERAGE FOR COST OF HOUSING
Source: COST OF LIVING INDEX BY C2ER

BOISE METRO IS 92%
NATIONAL COST OF LIVING
Recreation: Located 17 minutes from downtown Boise, Bogus Basin Ski Area offers day and lighted night skiing. The Boise River runs through downtown and is accessible through a greenbelt system with over 25 miles of bike paths and 850 acres of parks. With world-class golf courses, hiking, fishing and mountain biking, the recreation opportunities are virtually unlimited within a 30-minute drive.

Living Here: Boise ranks at 80% of the national cost for housing (ACCRA 2015). Farmers Insurance Group lists the Boise Metro areas as one of the most secure places in which to live (crime rates).

Diversity: While Idaho may not be known for diversity:
- More than 90 different languages are spoken in the Boise School District.
- The Boise Valley is home to one of the oldest synagogues in the western United States.
- Over 800 new citizens (refugees) are welcomed to the Boise Valley each year from over 20 foreign countries. The City of Boise has been recognized for its work helping these new citizens acclimate to their new country and helps other communities around the country with their programs.
- There are more than 24 language courses available through local universities and community education programs and an international baccalaureate program is available.
- Annual diversity events and resources include the Soul Food Extravaganza, PRIDE activities, Hispanic Cultural Center and the Black History Museum. The Mexican Consulate also has an office in Boise.