



**John Kee, Chief Executive Officer \* Jody Tremblay, Director of Community Relations**  
*650 Addison Ave West, Twin Falls, Idaho 83301, 208-737-2943*

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**NEWS RELEASE**

**Date: April 12, 2007**

**State Farm Insurance Donates to Help  
Make it a Safe Kids Summer**

Safe Kids of the Magic Valley has recently received a community grant totaling \$6500 from State Farm Insurance for "Make it a Safe Kids Summer" program. The money will be used to purchase child passenger safety seats for Magic Valley children and families.

"We greatly appreciate the grant from State Farm Insurance. Their generous donation will help many families who might otherwise go without child safety seats, or drive with seats that are not properly installed," stated Page Geske, Safe Kids Director.

For additional information on Safe Kids of the Magic Valley and how your business can partner with this local, nonprofit organization please call the Safe Kids Director, Page Geske, at (208) 737-2432.

Safe Kids of Magic Valley is committed to prevent and reduce injuries to children ages 0 - 18 years. Car seats, helmets, gun locks, smoke detectors, and free car seat inspections and installation by certified car safety seat technicians are available by calling Safe Kids at 737-2430.

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**(News Editors: For more information contact Page Geske, Safe Kids Director, at 737-2432.)**

Photo available:

L-R Page Geske, Safe Kids of the Magic Valley, Ron Bingham, Jim Bieri, Matt Stokes, Colin Sharp and Doug Stokes all State Farm Representatives.