



*****MEDIA ADVISORY*****

For Immediate Release

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CHILDREN'S MIRACLE NETWORK RADIOTHON KICKS OFF THIS WEEK

- Who:** The Big 98 KQFC will present their annual Children's Miracle Network broadcasting live at St. Luke's from Wednesday, February 22 through Thursday, February 23.
- What:** Throughout the Radiothon, KQFC will introduce their listeners to children and families who have received care from St. Luke's Children's Hospital.
- Where:** St. Luke's Boise, Main Lobby
190 East Bannock Street
Boise, ID 83712
- When:** February 22-23, 2006
6 am to 7 pm
- Why:** 100 percent of donations to the Children's Miracle Network Radiothon will benefit St. Luke's Children's Hospital. The support our community provides will help ensure the services, specialists, and technology that children need, will always be available. These gifts can literally mean the gift of life.

The Children's Miracle Network Radiothon is sponsored by Foresters, a financial services organization inspired by helping children. Foresters is proud to invest time, money and resources to raise funds for St. Luke's Children's Hospital while Foresters members and staff volunteer. Foresters support means that every dollar raised during Radiothon stays in the community to support the work of our hospital.

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