



Media Advisory

February 10, 2006

Citi Cards contact: Laura Cobb
Phone: (208) 822-2127
Laura.cobb@citigroup.com

St. Luke's contact: Catie Holm
Phone: (208) 381-2894
holmc@slrmc.org

CITI CARDS SHOWS LOVE TO ST. LUKE'S CHILDREN'S HOSPITAL

- Who:** Citi Cards will be celebrating Valentine's Day in true fashion, while at the same time supporting St. Luke's Children's Hospital. Citi Cards leaders will be dressed as everyone's favorite cherubic valentine character, Cupid, as they deliver more than 1,200 St. Luke's Karnations to Citi Cards employees. Citi Cards leaders include: Tod Wingfield, Site President; Matt Phelps, Customer Service Director; Jennifer Miller, Sr. Manager Human Resources; Laura Cobb, Sr. Manager Communications and Public Relations.
- What:** Flowers are ordered through St. Luke's 19th annual *Karnations for Kids* Valentine's Day flower sale.
- Where:** Citi Cards
2200 South Cobalt Point Way
Meridian, ID 83642
- When:** Valentine's Day
Tuesday, February 14
11:00 am to 1:00 pm
- Why:** Proceeds from this year's flower sale will help to purchase an electronic medical records system for St. Luke's Children's Hospital.
- Notes:** Directions to Citi cards: I-84 west to the Eagle Exit. Left at light onto Eagle Road. Left at light to Overland Road. Right at light to Silverstone Way. Left on to Cobalt Point Way. Visitor entrance is located in the south parking lot – not the first Citi sign, but the second. Each person will need to present a photo ID (required) for entrance into the building.

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