



NEWS RELEASE

For Immediate Release

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St. Luke's 21st Annual Flower Sale Set for February 14

Karnations for Kids offers opportunity to buy your Valentine flowers for a cause

Boise, ID (February 7, 2008) – Calling all cupids! St. Luke's will host its 21st annual *Karnations for Kids* Valentine's Day flower sale benefiting St. Luke's Children's Hospital on Thursday, February 14. Impress your sweetheart while supporting local children's health care when you purchase carnations at either St. Luke's Boise or Meridian lobbies for just \$2 each.

More than 30,000 carnations will be sold at St. Luke's and participating organizations throughout the area. Every flower sold helps make a difference for local children in the Treasure Valley. Proceeds from this year's sale will impact the lives of current and future pediatric patients and families through Technology Advancements for Excellence.

Business sites hosting *Karnations for Kids* include: Blue Cross of Idaho, Boise Cascade LLC, Citi Cards, Healthwise, Hawley Troxell Ennis & Hawley, Idaho State Police, JR Simplot Company, Key Bank Loan Center, Merrill Lynch, Oppenheimer Companies, T-Mobile, and Wells Fargo.

Local schools hosting *Karnations for Kids* include: Bishop Kelly, Boise, Borah, Capital, Centennial, Eagle, Emmett, Meridian, and Timberline High Schools. East Junior High and Adam's Elementary Schools will also sell carnations in support of St. Luke's Children's Hospital.

Photo Opportunities:

Saturday, February 9 10 am–12 pm. St. Luke's Junior Volunteers will be tagging more than 6,000 flowers at 412 2nd St. (between Jefferson and State Streets). The flowers will be delivered to employees at St. Luke's Boise on Valentine's Day.

Thursday, February 14 8 am–2 pm. Flower sales will take place in the lobbies of St. Luke's Boise and Meridian Medical Centers.

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