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Hospital foundation supports Croy Canyon

Foundation's leadership gift honors long-time resident

KETCHUM, ID (March 8, 2010) – Recognizing that long-term care is vital to our valley's healthcare, the St. Luke's Wood River Foundation Board of Directors recently committed \$100,000, over a four-year period, to the Croy Canyon Ranch Foundation.

"There is no greater health related need in our community at this time," says Dr. Scott McLean, Jr., president of the St. Luke's Wood River Foundation.

The St. Luke's Foundation Board voted to support the efforts of Croy Canyon Ranch Foundation, which is working to create a continuing care retirement community to address the long-term care needs for seniors in the Wood River Valley.

The St. Luke's Wood River Foundation makes its leadership gift in honor of Bud Purdy, a long-time Wood River Valley resident, healthcare advocate and St. Luke's Wood River Foundation Emeritus Council member. Purdy is serving as the Honorary Chair of the Campaign for Croy Canyon Ranch.

"We are privileged to honor Bud through our commitment to Croy Canyon. Bud exemplifies the utmost dedication to improving the health and well-being of our community," McLean said.

Purdy served as the co-chair of the New Hospital Campaign, which raised over \$20 million to build and equip St. Luke's Wood River Medical Center. He has served on numerous health-related boards throughout the valley.

"We are incredibly grateful for such a generous gift from the St. Luke's Wood River Foundation. We are absolutely delighted that Bud will be honored by the gift for his unwavering commitment health care in the valley," says Kathleen Eder, Executive Director of the Croy Canyon Ranch Foundation. She continues, "Such leadership support acknowledges the urgent need to provide continuing care for our seniors and the St. Luke's Wood River Foundation's confidence in Croy Canyon Ranch to address this infrastructure need in our community."

SLWRF Mission: To accelerate the advancement of innovative programs and services that fundamentally improve healthcare experiences in our community.

SLWRF Vision: To guarantee the availability of resources and community expertise for achieving excellence in healthcare.